

EDUCATION

UNIVERSITY OF WISCONSIN-MADISON

Bachelor of Arts, 2026

Major: Communication Arts and Rhetorical Studies

Certificate: Digital Studies

EXPERIENCE

CHABAD AT UNIVERSITY OF WISCONSIN, Madison, WI

Board Member, September 2023 – Present

Member, September 2022 – September 2023

- Attend Bi-weekly meetings and offer input regarding future events, organizational necessities and social media marketing.
- Encourage and promote, through social media, individuals to join the community.
- Educate the campus community on contemporary Jewish life and experiences.
- Organize and attend monthly events that provide educational, social and recreational opportunities.

THE LITTLE GYM, Waldwick, NJ

Gym Coach, October 2024 – Present

- Lead classes and teach foundational skills to children in a gymnastics atmosphere.
- Create a positive environment through encouragement to make children feel excited and confident.
- Keep track of attendance, fee payments and advancement.

TYLER HILL CAMP, Tyler Hill, PA

Group Leader, June 2024 – August 2024

- Lead and maintain the health, safety and well-being of Campers and Counselors including physical, emotional and social health.
- Encouraged self-respect and respect for others by promoting positive, healthy friendships.
- Effectively communicate with Campers, Staff and Parents.

Counselor and Social Media Coordinator, June 2022 – August 2022, June 2023 – August 2023, June 2024 – August 2024

- Live with and guide Middle School girls as to how to be kind, compassionate and fair utilizing strong communication skills.
- Implemented social media content to help with advertising and parental awareness for Summer Camp.
- Created content across multi social media platforms.
- Collaborate with different age divisions to align with camp objectives.

ROADIE COUTURE, Waldwick, NJ

Marketing Sales & Ambassador, June 2018 – August 2022

- Responsible for social media output to generate brand awareness and sale revenue.
- Market to new locations to create new sales opportunities and generate new styles and designs in order to stay current.
- Attend trunk shows and assist customers with creative process of designing original items.

VOLUNTEER SERVICE

ALPHA EPSILON PHI SORORITY, Madison, WI

Active Member, September 2022 – Present

- Participate in sisterhood events to develop leadership, teamwork and time management skills.
- Fundraise in honor of AEPi's national philanthropies, Shersheret and the Elizabeth Glaser Pediatric AIDS Foundation.

BADGERTHON DANCE MARATHON, Madison, WI

Active Member, September 2023 – Present

- Fundraise for the American Family Children's Hospital and participate in entertainment in the form of a dance marathon
- Promote and Encourage participation through social media platforms.

FRIENDSHIP CIRCLE, Suffern, NY

Volunteer, September 2018 - June 2022

- Worked with a special-needs child named Anna once a week to help the development of communication and social skills.

SKILLS

- Microsoft Office, InDesign, Photoshop, Canva, Social Media